

Print It, Plant It – Reforestation Program

One of Katun's core values is to protect the environment and promote sustainability. We understand the importance of preserving resources and strive to conduct business with an environmentally friendly approach.

Help to Replenish Our Forests

Katun has expanded its offering of sustainable customer solutions by partnering with PrintReleaf™, a global company providing an automated cloud-based platform that makes reforestation a reality.

With this platform, available alongside Katun's KDFM MPS packages or standalone, dealers will be able to offset their paper output by converting pages printed into trees planted.*



No Software to Install



You get authorized Channel Partner Status to Promote with your Customers.



Full access to Online Dashboard and Control Centre

*Minimum fees apply – up to 100,000 pages per month = €15



How it Works:



Step 1.

PrintReleaf™ integrates with your company's existing print software to measure your paper consumption in real time.



Step 2.

They then use your paper consumption totals to calculate your paper footprint which is converted into a specific and accurate number of trees.



Step 3.

Your forest footprint is automatically reforested at global reforestation projects of your choice.



PrintReleaf™ provides personalized monthly certificates and reports about the forests you have re-leaved over time. Free use of marketing materials are included to help promote the added value to your services.

10+ million connectable devices • 10 PrintReleaf Certified™ active projects • 3 million+ standard trees planted

Sign up today, turn your prints into trees!

For more information about PrintReleaf™, KDFM services or recycling, please contact your local sales representative or visit Katun online at www.katun.com/eu.

