

Katun® Performance™ Color Toners for use in



Konica Minolta Bizhub C203/C253-series



Digital Copier/Printers

Katun PNs: 37767, 37768, 37769, 37770
OEM PNs: See chart on page 2



Receive outstanding image quality and significant cost savings vs. the OEM toner!

With over fifteen billion pages* already produced using Katun® color toners, the launch of this toner strengthens Katun's tradition of providing excellent color quality for business color and production environments. When you purchase this toner, the latest in a series of well-received color toners for use in Konica Minolta applications, you will be impressed by the OEM-equivalent print performance, image density, print quality, yield and color reproduction plus significant cost savings versus the OEM toner.

Benefits:

◆ Expanding Product Offering Provides More Profit Opportunities

Adding to our very well-received Katun® Performance™ color toners for use in Konica Minolta C350-series, C250-series and C300-series, these Katun® Performance™ color toners represent the latest in OEM-equivalent products in Katun's growing line of high-quality color toners for use in Konica Minolta machines. The proven performance of our color toners for use in Konica Minolta applications confirms our dedication to quality.

◆ Proven Performance and Satisfaction

Katun® Performance™ color toners for use in Konica Minolta color applications have been sold to thousands of satisfied dealers and distributors. These same Katun customers will likely be equally satisfied with the overall quality and value received when purchasing Katun® Performance™ color toners for use in Konica Minolta color Bizhub C203/C253 machines.

◆ Excellent Color Reproduction!

This color toner set meets Katun® Performance™ standards, so end-users will experience true, vivid color reproduction throughout the life of the toner cartridge. The exceptional color quality meets performance requirements in graphics applications, and therefore easily meets or exceeds the expectations of end-users in business color environments, where most of these machines are placed.

◆ Improve Overall Value and Competitiveness!

Dealers using Katun® Performance™ Color toners will appreciate the significant cost savings versus the OEM toners, improving their bottom line profitability on existing machines, and especially when bidding on those tight-margin, cost-per-copy contracts!

◆ Commitment to Quality

This toner has passed Katun's 360° certification process during development and testing. To ensure ongoing product performance, production lot samples are tested on a continuing basis to guarantee product consistency.

◆ Full Compatibility

These color toners have been tested and approved for forward and reverse compatibility with OEM toner. Katun® toner can be installed before or after OEM toner, with no degradation in copy quality.

*Estimate based on number of toner cartridges sold times estimated yield per cartridge.



Product Characteristics

Metrics	OEM	Katun
Part Number: Black	A0D7132 (NA) A0D7152 (EU)	37767 (WW)
Part Number: Cyan	A0D7432 (NA) A0D7452 (EU)	37768 (WW)
Part Number: Magenta	A0D7332 (NA) A0D7352 (EU)	37769 (WW)
Part Number: Yellow	A0D7232 (NA) A0D7252 (EU)	37770 (WW)
Type Designator	TN-213	TN-213
Price per/sold in	Priced per cartridge, sold one cartridge per box	Priced per cartridge, sold one cartridge per box
Yield/cartridge*	24,500 @ 5% coverage (Black) 19,000 @ 5% coverage (Colors)	24,500 @ 5% coverage (Black) 19,000 @ 5% coverage (Colors)
Country of origin	Japan	Taiwan

*Actual yield may vary depending on machine application, machine condition, and usage conditions.

Product Compatibility

OEM	Konica Bizhub C203	Konica Bizhub C253
Develop	Ineo +203	Ineo +253
Olivetti	D-Color MF 201+	Olivetti D-Color MF 250

Other Private Label branded machines may be available, but have not been tested or approved to properly fit and function with Katun® toner.

Product Compatibility

✓ Assessment of OEM performance	✓ Forward & reverse compatibility with OEM toner
✓ Assessment of OEM material & physical properties	✓ Full life testing vs. OEM stated yields
✓ Katun material properties assessment	✓ Toner adhesion
✓ Fit & function of cartridges	✓ Temperature & humidity environment performance
✓ Image density	✓ Half tone image density
✓ Background imaging	✓ Dusting & machine cleanliness
✓ Toner flowability	✓ Dot quality
✓ Edge raggedness	✓ Resolution
✓ Line quality	✓ Extraneous marks
✓ Toner scatter	✓ Text quality
✓ Halftone quality	✓ Background noise
✓ Full compatibility with OEM parts and supplies – no negative impact to machine operation	



For a list of Katun® color toner and drum products for use in Konica Minolta machines, visit: www.katun.com/color.html.

www.katun.com